**THE ERIC HOFFER AWARD**

**for Short Prose & Independent Books**

The Hoffer Award was founded at the start of the 21st century (with permission from the Eric Hoffer Estate) to honor freethinking writers and independent books of exceptional merit.******

The Hoffer Award honors the memory of the great American philosopher [Eric Hoffer](http://www.hofferproject.org/HPhoffer.html). In addition to the grand prize, Hoffer honors are bestowed by press type and category, and also through the Montaigne Medal, the da Vinci Eye, and the First Horizon Award. Award coverage is updated in May when the results are released to the public.

***The Power of an Internal Franchise*** has received an Honorable Mention in the business category of the 2012 [Eric Hoffer Award](http://www.hofferaward.com/HAbookwinners.html).

***The Power of an Internal Franchise*** offers the tools and strategies to build an ownership culture, put it to work in your business, and share the rewards of ownership with everyone.

Author Martin O’Neill, the Founding Principal of [Corsum Consulting](http://www.corsum.com) has authored two previous books; ***Act Like an Owner***, published by Wiley and ***Building Business Value***, published by Third Bridge Press.



***The Power of an Internal Franchise***is published by Third Bridge Press, a publisher specifically geared toward the business author who is interested in independent publishing.

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 Email:  info@thirdbridgepress.com
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